



Coaching Initiative

Advancing Third Grade Success Act priorities into everyday classroom practice through sustained, job-embedded coaching.

Statewide

District-embedded

Non-evaluative



Prepared for the West Virginia Board of Education · July 2026



What WVImpact+ Is

WVImpact+ Coaching is led by the WVDE in direct support of the Third Grade Success Act (TGSA).

Expansion of TGSA

WVImpact+ strengthens literacy and numeracy outcomes with an emphasis on the early grades.

District-embedded support

Coaches are hired locally and work inside schools, side by side with teachers.

Directed & supported by WVDE

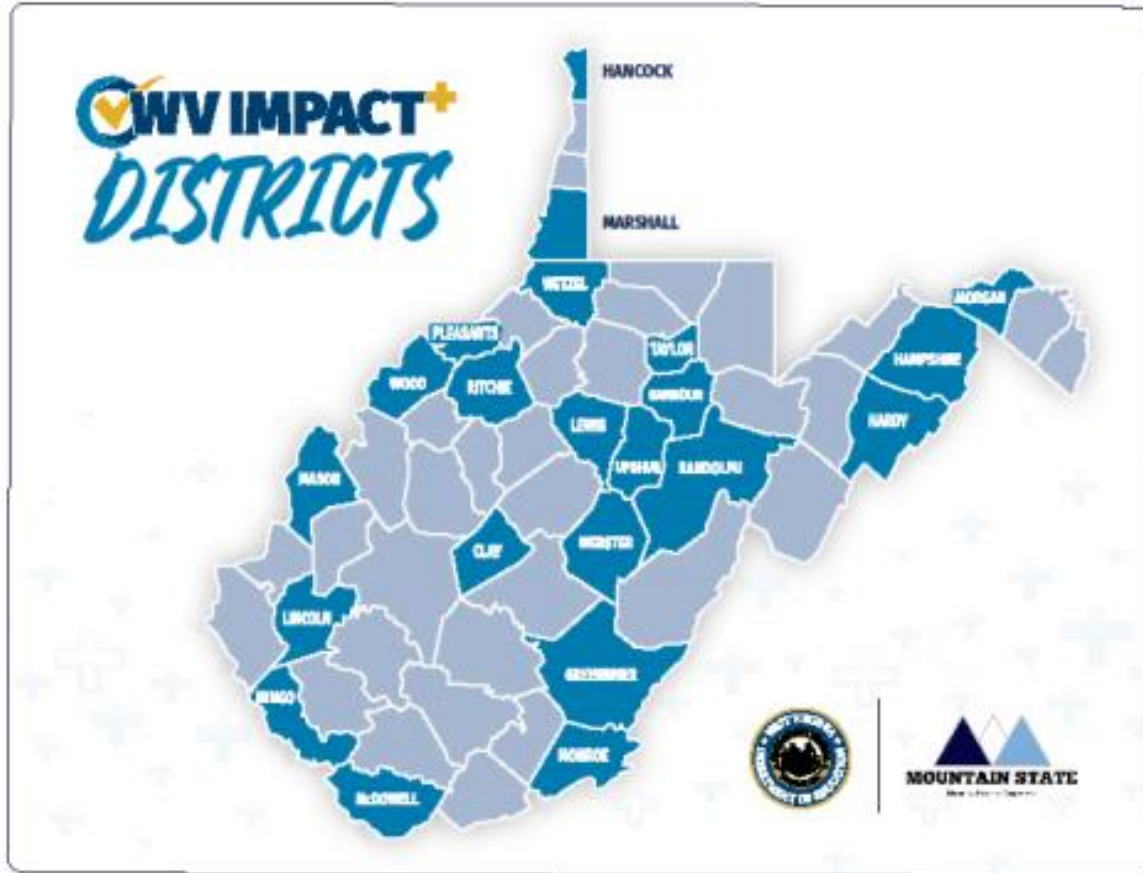
The Department provides funding, training, guidance, oversight, and specialist support.

Non-evaluative by design

Coaching is a confidential, supportive partnership focused on student outcomes.



The WV Impact+ District Map



Intentional by design

Tucked into our existing regional frameworks

Balanced, manageable workloads across the state

Placed first where the data showed need

Statewide Coaching Capacity

22

Participating LEAs

50

WVImpact+ coaches hired

24 / 26

Literacy / Numeracy
Coaches

Growing the network

Additional LEAs with existing coaching structures have been invited to join the network where they can share resources, attend trainings, and take part in professional learning communities to build one cohesive, statewide coaching framework.

The WVImpact+ Coaching Academy: July 20-22, 2026

Three days of onboarding and professional learning for coaches, principals, and central office

Day 1

July 20

WVImpact+ Coaches, Principals, & Central Office

Participants were provided initiative overview and onboarding, the Student-Centered Coaching framework, and guidance on building principal-coach partnerships.

Day 2

July 21

WVImpact+ Coaches & Additional Districts

Coaches engaged in core coaching practices: standards-based goals, learning targets, co-planning with student evidence, and co-teaching.

Day 3

July 22

WVImpact+ Coaches

WVImpact+ Coaches accessed resources and tools, built a 90-day action plan, and explored literacy and numeracy coaching supports.

What Coaches Are Saying

In their own words, participants reflect on the July 2026 WVImpact+ Coaching Academy.

“

Knowing the amount of support we will receive as we start this venture is so incredible and makes stepping into this position much easier.

— WVImpact+ Coach

“

For the first time I don't feel we are trying to fly the plane while building it.

— WVImpact+ Coach

“

It was so reassuring, encouraging, and motivational to see how much dedicated work and heart has been put into developing and building this WVImpact+ Initiative and all the layers of support it is grounded in.

— WVImpact+ Coach

“

I feel supported! I really do feel like I have been adopted by a new family who will keep me safe and supported.

— WVImpact+ Coach

“

It's the best Professional Development I've had in 30 years.

— WVImpact+ Coach

“

The entire team, from the state to specialists, was amazing, and I am feeling confident that I will be supported.

— WVImpact+ Coach

Diane Sweeney's Student-Centered Coaching

Every WVImpact+ coaching relationship is built on Diane Sweeney's Student-Centered Coaching model.



1 Set standards-based goals

Coaching cycles anchor to what students need to know and do.

2 Co-plan with student evidence

Coach and teacher plan instruction using real student work.

3 Model & co-teach

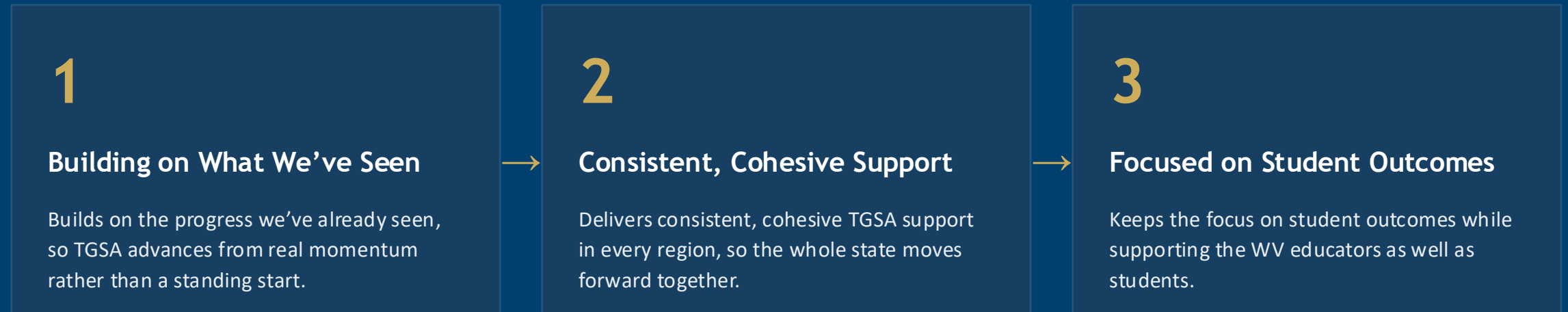
Practices are tried together in the classroom, not just discussed.

4 Reflect & adjust

Data-informed reflection keeps the focus on student learning.

Advancing the Third Grade Success Act

WVImpact+ is the implementation engine for the TGSA. It moves policy into daily instruction, so the work already underway consistently is embedded and takes hold in every classroom.



Key takeaway: Coaching closes the gap between good intention and classroom implementation.

Ongoing Scope of Work

Beyond the summer academy, support will continue throughout 2026–2027 school year for every coach and, at key points, their principals.

2026-2027 school year

Strategic follow-ups continue all year for ongoing professional development.

Who takes part

All WVImpact+ coaches, as well as any additional coaches who want to attend and some sessions will include principals.

Weekly specialist support

Regional specialists provide weekly support focused on content specific to the TGSA.

Virtual & in-person

Three virtual follow-ups and six additional in-person days aligned to the student-centered coaching model.





You do not rise to the level of your goals.
You fall to the level of your systems.

— James Clear, *Atomic Habits*

WVImpact+ gives West Virginia deeper layer of support with clear roles, shared responsibility, and sustained coaching that turns Third Grade Success Act goals into lasting classroom practice.

