



PURPLE STAR AWARD

WEST VIRGINIA DEPARTMENT OF EDUCATION



Research on the Purple Star Award's Impact in West Virginia Schools

West Virginia is dedicated to leading the nation in how it offers educational supports to military-connected students and their families. The West Virginia Department of Education and Common Ground Partners encourage county school districts and their schools to apply for Purple Star Awards. The recognition is issued for a period of three school years. During the 2024-2026 school years, administrators and military family points of contact at schools which received the award during the 2021-2022 school year (1st and 2nd class award recipients) and 2022-2023 school year (3rd class award recipients) were surveyed, to understand the award's impact on education and the community. The following are the results of this survey:

270 West Virginia schools received the Purple Star Award in 2021-2022 and 2022-2023

249 Schools participating in the survey

21 Schools not participating in the survey
**(five closed, one consolidated, and 15 had no response)*

285 School administrators and military family points of contact which responded to the survey



116
Administrators



169
Military Family Points of Contact

How would you rate the award's overall impact within your school and community?

40% Very Positive

48% Positive

12% Neutral

**No negative or very negative ratings were reported.*

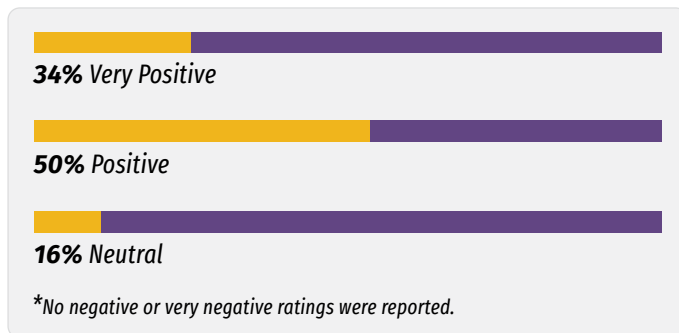
Which best describes your school's overall experience in meeting requirements of the award?

- » **97%** - Our school felt award requirements were appropriate with an acceptable degree of effort to receive the recognition.
- » **3%** - Our school felt the award requirements were either inappropriate or too demanding of staff efforts to receive the recognition.

How would you describe the Purple Star Informer newsletter and professional development offered on the Purple Star Award section of the Common Ground Partnership website?

- » **37%** - Very useful and informative
- » **61%** - Useful and informative
- » **2%** - Not useful and/or informative

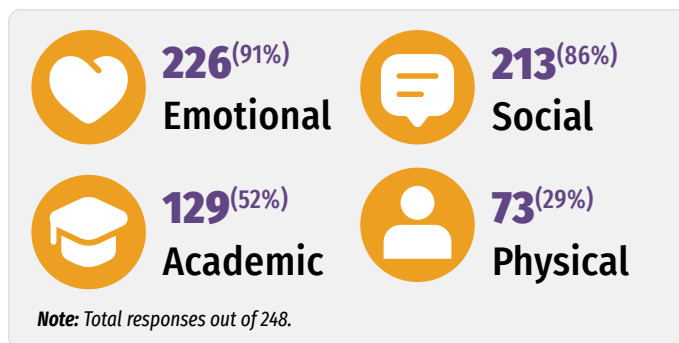
Describe the impact you feel this initiative and your local plan has had on your school's ability to foster a military-friendly environment and culture.



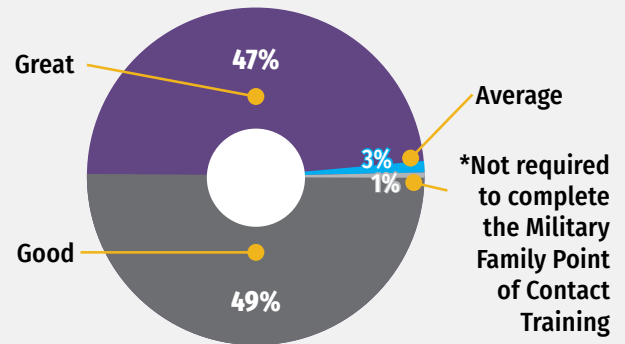
Do you believe by seeking and implementing requirements of the Purple Star Award, it has empowered your school to improve the well being of military connected students in one or more of the following areas: academically, socially, emotionally, or physically?

- » **Yes** | 248 responses or 87%
- » **No** | 37 responses or 13%

If you believe by implementing requirements of the Purple Star Award, it has empowered your school to improve the academic, social, emotional, or physical well-being of military-connected students, identify the following areas that have been positively impacted:



How would you rate information provided in the award's military family point of contact training?



Note: No poor ratings were reported.

**Administrators who are not military family points of contact.*

Has a military-connected child at your school experienced a deployment of a family member or school transition due to military orders during the award period?

- » **24% Yes**
- » **76% No**

For those military-connected students who experienced a deployment or transition, did you feel like the professional development and resources offered on the Common Ground Partnership's website were adequate and beneficial to you in your efforts to support that child and their family's well-being?

- » **87% Yes**
- » **13% No**

Did the school make meaningful contact with the parent(s) or guardian(s) of these children to plan for supporting them?

- » **91% Yes**
- » **9% No**

Notes: Percentages are rounded to the closest whole number. When survey responses were received by an individual more than once for a school, only the most recently received responses were included in this research. If an individual serves as a military family point of contact at more than one school, only one set of responses for each school were included in this research. This ensures each respondent has only one response for each question within the survey for each school.