



# ZoomWV:

The single source for  
Pre-K through Grade 12  
education information.




ONE VOICE  
ONE FOCUS  
All Students Achieving




## What is ZoomWV?


- Single source for PK-12 education information in West Virginia
- Reporting tools to support decision making
- Usable, timely, accurate information
- Support for student achievement
- Supplement to the West Virginia Education Information System (WVEIS)




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 **One Voice, One Focus . . .**


**Provide information  
to guide decisions  
that promote and  
support student  
achievement**





ZoomWV &  
ZoomWV-e  
are powered  
by information  
from WOW,  
with FERPA  
as the ever-  
present  
sidekick.

**EDUCATION  
DATA Squad**



# ZoomWV Components


Public Site

Educator Portal


The screenshot shows two versions of the ZoomWV interface. The top version is the 'Public Site', which includes a 'Welcome to ZoomWV' message, a 'Get Started!' button, a '4-min how-to video' link, and a 'Contact Us' link. It also features a 'Designation Breakdown at State Level' bar chart showing counts for different designations. The bottom version is the 'Educator Portal', which displays a 'Summary' section with various data points (742, 24,302, 272,325, 94.83%, 224,780) and a 'Designation Breakdown at State Level' bar chart.

West Virginia Department of EDUCATION	
ZoomWV	ZoomWV-e
Public site	Secure, private site
Available for anyone	Available for educators by role
No log-on/credentials required	Requires secure, authenticated log-on
Reports from certified, locked data collections	Reports information from transactional student information system
Updated annually/semi-annually	Updated nightly
No student-level information (aggregate only)	Both aggregate and student-level information (available by role)
<b>Reports from WVEIS</b>	<b>Reports from WVEIS</b>
<b>Easy-to-use displays and filters</b>	<b>Easy-to-use displays and filters</b>
Launched in December 2014	Launched in June 2015


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# ZoomWV Data Dashboard



[zoomwv.k12.wv.us/Dashboard](http://zoomwv.k12.wv.us/Dashboard)





# wwde.state.wv.us/zoomwv



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## ZoomWV

ZoomWV is the state's single source for accurate, high-quality education information pertaining to students in pre-kindergarten through grade 12. ZoomWV will help drive educational initiatives to improve instruction and student performance in West Virginia, in part by making information available in easy-to-understand aggregate reports at the state, regional, county, and school level. With ZoomWV, teachers, school, district regional, and state personnel will be able to make more informed educational decisions. And, as always, ZoomWV will continue to protect the privacy and confidentiality of West Virginia's students.


## Mission

ZoomWV ensures that, for pre-kindergarten through grade 12, a single secure source of accurate, high-quality educational information is available for end users to add value to educational decision-making processes and improve educational outcomes for students in the Mountain State. ZoomWV is the one voice for education data, with one key focus: 'helping stakeholders support all students' achievement'

Click on a stakeholder group above to learn more.


[Click here to go to the data dashboard.](#)  







## ZoomWV Dashboards


- Aggregate information only
  - Disaggregated by subgroups
- Reports for accountability and transparency
  - School Designations
  - Enrollment
  - Graduation
  - Dropout\*
  - Attendance
  - State Assessment Results
  - Educator Information



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## ZoomWV for Educators




**ZOOMWV**  
FOR EDUCATORS

[zoomwv.k12.wv.us/educators](http://zoomwv.k12.wv.us/educators)




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## ZoomWV-e: Secure

- Firewall and DMZ
- Secure, authenticated log-on
  - Authenticated through WVDE Active Directory
- Limited access
- Role-based rights/permissions




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## ZoomWV-e: Customized

- Dashboards differ by role:
  - Teachers: Students they instruct
  - Principals: Students and staff at their school
  - Superintendents: Students and staff in their district
- Information available depends on access level



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## ZoomWV-e Role-Based Info

**\*District:**

- Summary
- At Risk
- Enrollment
- Attendance
- Discipline
- Grades/Marks
- Courses
- Graduation Rate
- Programs
- Staff
- Post Secondary
- Special Ed.

**+ Assessment**  
**+ Student Search**  
**And Finance!**







## ZoomWV-e Role-Based Info

**School:**

- At Risk
- School Monitor
  - Enrollment
  - Attendance
  - Discipline
  - Assessment
- School Processes
- Programs

**+ Assessment**  
**+ Student Search**






## ZoomWV-e Role-Based Info


**Classroom:**

- Overall Summary
  - Course-Specific
  - Progress Marks
  - Student List
- Class Proficiency
- Course Work

**+ Student Search**




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## ZoomWV is Growing


- ZoomWV and ZoomWV-e are both live!
- But still developing . . .
  - Some data are being reformatted/reconfigured
  - Dashboards are being tweaked
  - We have much more we want to do!
- Help desk available
  - Trouble tickets and ideas/needs
  - [zoomwv@help.k12.wv.us](mailto:zoomwv@help.k12.wv.us)





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 **See ZoomWV in Action!**


  
<https://zoomwv.k12.wv.us/educators/>

  
<https://zoomwv.k12.wv.us/Dashboard/>




 **QUESTIONS?**






## Contact Us!


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## ZoomWV Educator Portal Summary Pages

Summary pages provide a quick view of the information by **role**



## West Virginia Department of EDUCATION Educator Portal Features

1. Role based navigational tabs
2. Dropdown pages
3. Filters
4. Cohort Manager
5. Link Generator

## West Virginia Department of EDUCATION Educator Portal Features

1. Flash Panels
2. Print & Export
3. Drill down to school or student lists

# Schools	# Staff	# Students	% Attn. YTD	# Incidents
742	41,621	295,335	96.7%	144,086

## West Virginia Department of EDUCATION Educator Portal Features

1. Student list
2. Drill to student profile
3. Student profile

The screenshot displays the 'Currently Enrolled Students Details' page. At the top, there are filters for District/County, School, Grade, and Ethnicity/Race. A red box labeled '1' highlights the 'School' dropdown menu. Below the filters is a table of students with columns: Student ID, Student Name, Grade Level, Gender, Status, Student Grade, and # Students. A red box labeled '2' highlights a student's profile icon in the first column. Below the table, a red box labeled '3' points to the 'Overview' tab in the student profile section. The profile shows various metrics like Attendance (98.3%), Major Incidents (0), and Test Scores (Math: 532, Reading: 385, Social: 522, Science: 237). It also includes contact information and demographics.

## West Virginia Department of EDUCATION Educator Portal for School Staff

### ZOOMWV DATA DASHBOARD

Administration ▾ Principals ▾ Teachers ▾ Assessments ▾ Financial ▾ Student Search ▾ System ▾

High School Monitor ★ Options ▾

District/County: [All Districts] School: [All Schools] Grade: [All Grades] Ethnicity/Race: [All] Gender: [All]

# Teachers	# Students	YTD Attn %	Misconducts
41,687	282,964	96.4%	157,105

Weekly Attendance Trend

The graph shows attendance percentage on the y-axis (93% to 100%) and instructional week on the x-axis (0 to 53). The attendance starts at 100% in week 0, drops to around 95% by week 2, and then fluctuates between 94% and 96% for the remainder of the year, ending at 100% in week 53.

Weekly # of Incidents