WV TREE Resource:

English Language Arts

Resource Name: Persuasive Digital Stories

Grade Level(s):  5th Grade  6th Grade  7th Grade  8th Grade  9th Grade

10th Grade  11th Grade  12th Grade

Resource Summary/Overview: After writing argument essays and studying advertising techniques, students will create digital stories that make use of text, visuals, and music to strengthen their arguments.

Length: Four or more 45-minute classes

Domain(s) Addressed:  Reading  Writing  Speaking/Listening  Language

West Virginia College- and Career-Readiness Standards:

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| ELA.8.15 | Evaluate the advantages and disadvantages of using different mediums (e.g., print or digital text, video, and/or multimedia) to present a particular topic or idea. |
| ELA.8.31 | Analyze the purpose of information presented in diverse media and formats (e.g., visually, quantitatively, and/or orally) and evaluate the motives (e.g., social, commercial, or political) behind its presentation. |
| ELA.8.33 | Present claims and findings, emphasizing significant points in a focused, coherent manner with relevant evidence, sound, valid reasoning, and well-chosen details; use appropriate eye contact, adequate volume, and clear pronunciation. |
| ELA.8.34 | Integrate multimedia and visual displays into presentations to clarify information, strengthen claims and evidence, and add interest. |

Delivery Method(s):  Direct Instruction  Whole Group  Pairs  
  Small Group  Computer-based  Individual  
  Other (explain): Click here to enter text.

Resource Materials:  Text(s)  Handouts  Media  Rubric

Other (explain): Instructional plan

Resource Purpose(s):  Engage/Activate  Introduce Topic/Skill  Review Topic/Skill

Formative Assessment  Summative Assessment

Reinforce Skill  Enrichment  Intervention/Support

Other (explain): Click here to enter text.

Instructor Notes: The complete lesson plan, planning sheet, rubric, and other materials can be found at [www.readwritethink.org/classroom-resources/lesson-plans/persuade-five-slides-creating-31035.html](http://www.readwritethink.org/classroom-resources/lesson-plans/persuade-five-slides-creating-31035.html). Students will need computers with internet access. For presentations, a computer paired with a TV or projector will also be needed.