WV TREE Resource:

English Language Arts

Resource Name: Persuasive Digital Stories

Grade Level(s): [ ]  5th Grade [ ]  6th Grade [ ]  7th Grade [x]  8th Grade [ ]  9th Grade

 [ ]  10th Grade [ ]  11th Grade [ ]  12th Grade

Resource Summary/Overview: After writing argument essays and studying advertising techniques, students will create digital stories that make use of text, visuals, and music to strengthen their arguments.

Length: Four or more 45-minute classes

Domain(s) Addressed: [x]  Reading [ ]  Writing [x]  Speaking/Listening [ ]  Language

West Virginia College- and Career-Readiness Standards:

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| ELA.8.15 | Evaluate the advantages and disadvantages of using different mediums (e.g., print or digital text, video, and/or multimedia) to present a particular topic or idea. |
| ELA.8.31 | Analyze the purpose of information presented in diverse media and formats (e.g., visually, quantitatively, and/or orally) and evaluate the motives (e.g., social, commercial, or political) behind its presentation. |
| ELA.8.33 | Present claims and findings, emphasizing significant points in a focused, coherent manner with relevant evidence, sound, valid reasoning, and well-chosen details; use appropriate eye contact, adequate volume, and clear pronunciation. |
| ELA.8.34 | Integrate multimedia and visual displays into presentations to clarify information, strengthen claims and evidence, and add interest. |

Delivery Method(s): [x]  Direct Instruction [x]  Whole Group [x]  Pairs
 [ ]  Small Group [ ]  Computer-based [x]  Individual
 [ ]  Other (explain): Click here to enter text.

Resource Materials: [ ]  Text(s) [x]  Handouts [x]  Media [x]  Rubric

 [x]  Other (explain): Instructional plan

Resource Purpose(s): [ ]  Engage/Activate [x]  Introduce Topic/Skill [ ]  Review Topic/Skill

 [ ]  Formative Assessment [ ]  Summative Assessment

 [x]  Reinforce Skill [ ]  Enrichment [ ]  Intervention/Support

 [ ]  Other (explain): Click here to enter text.

Instructor Notes: The complete lesson plan, planning sheet, rubric, and other materials can be found at [www.readwritethink.org/classroom-resources/lesson-plans/persuade-five-slides-creating-31035.html](http://www.readwritethink.org/classroom-resources/lesson-plans/persuade-five-slides-creating-31035.html). Students will need computers with internet access. For presentations, a computer paired with a TV or projector will also be needed.