Audience, Purpose, and Language Use in Electronic Messages

Teacher Notes

In this mini lesson from Read Write Think, students explore the relationship among audience, purpose, and appropriate language by revising and writing email messages.

This lesson would serve as an excellent introduction to any writing unit in which students are writing for a specific audience and must tailor their language accordingly.

In the lesson, students

1. Discuss commonly used Internet abbreviations
2. Expand the Internet abbreviations used in a sample email and edit the email to avoid the abbreviations
3. Discuss how audience and purpose affect word choice
4. Write email messages appropriate to audience and purpose given certain scenarios

The lesson plan and all instructional materials can be found at:

http://www.readwritethink.org/classroom-resources/lesson-plans/audience-purpose-language-electronic-159.html?tab=4#tabs