

WV TREE Resource: English Language Arts

Resource Name: Annenberg Fallacy Unit Plan

Grade Level(s): 5th Grade 6th Grade 7th Grade 8th Grade 9th Grade
 10th Grade 11th Grade 12th Grade

Resource Summary/Overview: This extensive resource uses a wide variety of activities to help students understand fallacies in argument

Length: 3-4 45 minute class periods

Domain(s) Addressed: Reading Writing Speaking/Listening Language

West Virginia College- and Career-Readiness Standards:

ELA.11.4 Cite strong and thorough textual evidence to support analysis of what the informational text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain.

ELA.11.11 In informational text, analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including whether the structure makes points clear, convincing, and engaging.

Delivery Method(s): Direct Instruction Whole Group Pairs
 Small Group Computer-based Individual
 Other (explain): [Click here to enter text.](#)

Resource Materials: Text(s) Handouts Media Rubric
 Other (explain): [Click here to enter text.](#)

Resource Purpose(s): Engage/Activate Introduce Topic/Skill Review Topic/Skill
 Formative Assessment Summative Assessment
 Reinforce Skill Enrichment Intervention/Support
 Other (explain): [Click here to enter text.](#)

Instructor Notes: This well developed unit from the Lenore Annenburg Institute for Civics helps introduce fallacies to students and then develop that introduction into an analysis of types of fallacies and their role in advertising and argument. The unit provides an extensive list of print and video resources. Some resources are youtube based so teachers will need prior preparation to access those videos in the classroom. The website is designed for teachers new to fallacies