

WV TREE Resource: English Language Arts

Resource Name: Propaganda powerpoint

Grade Level(s): 5th Grade 6th Grade 7th Grade 8th Grade 9th Grade
 10th Grade 11th Grade 12th Grade

Resource Summary/Overview: This powerpoint goes over the seven most common types of propaganda and acts as an engaging starter lesson for the discovery of propaganda in advertising or speeches.

Length: This presentation would be a part of a 45 minute class period.

Domain(s) Addressed: Reading Writing Speaking/Listening Language

West Virginia College- and Career-Readiness Standards:

ELA.11.11 In informational text, analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including whether the structure makes points, clear, convincing, and engaging.

ELA.11.12 Determine an author's point of view or purpose in an informational text in which the rhetoric is particularly effective, analyzing how style and content contribute to the power, persuasiveness, or beauty of the text.

Delivery Method(s): Direct Instruction Whole Group Pairs
 Small Group Computer-based Individual
 Other (explain): [Click here to enter text.](#)

Resource Materials: Text(s) Handouts Media Rubric
 Other (explain): [Click here to enter text.](#)

Resource Purpose(s): Engage/Activate Introduce Topic/Skill Review Topic/Skill
 Formative Assessment Summative Assessment
 Reinforce Skill Enrichment Intervention/Support
 Other (explain): [Click here to enter text.](#)

Instructor Notes: Instructor Notes: This powerpoint is an excellent way to introduce the concept of propaganda and would pair well with more indepth study of advertising, historical or current speeches, and analysis of American politics. Teacher will provide the presentation mainly as an example or introduction. Student engagement is through discussion with the teacher and the text of the presentation and it shouldn't be presented without questioning as to why each of the

examples meets the criteria of the type of propaganda. This serves only as a starting point and can be reinforced with student assignments finding various types of propaganda as teachers desire or request.