



County Chief Instructional Leaders:

The West Virginia Department of Education (WVDE) is excited to announce the establishment of West Virginia's *math4life* Campaign for pre-k through grade 12. While this campaign includes many components to assist counties with implementation, its central focus includes two primary goals:

1. Ensure West Virginia educators are well-equipped to teach the West Virginia College- and Career-Readiness Standards for Mathematics to all learners; and
2. Improve student's mathematical learning and achievement throughout West Virginia classrooms through the use of proven educational practices.

WV *math4life* Campaign Funding Sources

WV *math4life* Campaign Grant

- Signed MOU will acknowledge your endorsement and participation in the WV *math4life* Campaign
- \$10,000 grant will be sent to your county upon receipt of signed MOU to assist with implementation of your county's **WV *math4life*** campaign

ESEA Funding:

Primary ESEA funding streams for professional learning opportunities

- Title I – participants from Title I schools could use school Title I allocations to cover travel costs according to their county travel reimbursement rules.
- Title II – participants from any school in the county could use Title II funds to cover travel costs according to their county travel reimbursement rules.
- Title V (Rural & Low Income) – participants from any school in the county could use Title V funds to cover travel costs according to their county travel reimbursement rules. A limited number of counties receive these funds.
- Title VI (assessment dollars) can provide professional learning opportunities to local districts/schools regarding effective use of data.

For questions regarding the use of ESEA funds for this professional learning opportunity, please contact Melanie Purkey, Senior Administrator for Quality Assurances, at mmpurkey@k12.wv.us or 304.558.7805.

Special Education Funding:

Funding sources for the West Virginia's *math4life* Campaign for Educational Excellence may come from the \$5,000 annual discretionary grant provided to each county for Professional Learning and the money that will now flow to the counties that formerly supported RESAs. The \$5,000 is included in the funding amount to be utilized for the West Virginia Results-Driven Priorities (WV RDP) Initiatives of Literacy, Numeracy, GRADUATION 20/20 and Engagement/Behavior/Mental Health.

For more information about the use of special education grant funding for this professional learning opportunity, contact Susan Beck, Executive Director, Office of Special Education, at sbeck@k12.wv.us or 304.558.2696.

Early Literacy Funding:

Funding from the anticipated FY 19 Early Literacy Allocations can be utilized to assist with travel and other necessary expenses for West Virginia's *math4life* Campaign professional learning experiences if there is a correlation to Early Numeracy. This funding would fall under the 'high-quality instruction' component of the County Action Plan.

For more information about the use of early literacy allocation funding for West Virginia's *math4life* Campaign, contact Charlotte Webb, Coordinator, Office of Early Learning, at ctwebb@k12.wv.us.

Step 7a Funding:

According to WVC §18-9A-10, funds allocated to county boards under Step 7a of the Public School Support Program (PSSP) are to be used to improve instructional programs according to the county and school improvement plans required by WVC §18-2E-5 and approved by the State Board. Funds allocated for the improvement of instructional programs are to be expended in accordance with the educational needs identified in each county board's improvement plans required by WVC §18-2E-5. Emphasis is to be given to activities directly related to the improvement of instructional programs. Project plans may include activities that are indirectly related to instructional programs; however, these activities must be justified.

For more information about the use of Step 7a funding for this professional learning opportunity, contact Joey Wiseman, Executive Director, Office of Middle & Secondary Learning, at rjwisema@k12.wv.us.