



# ARTS, AUDIO/VIDEO TECHNOLOGY & COMMUNICATIONS

## WHAT IS IT?

Are you a good communicator? Do you love to use your artistic creativity on the job? Arts, Audio/Video Technology & Communications is focused on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content, such as visual and performing arts and design, journalism, and entertainment services.

## HIGH SCHOOL PROGRAMS OF STUDY:

- ▶ Broadcasting Technology
- ▶ Graphic Design
- ▶ Multimedia Publishing

## STUDENT CREDENTIALS:

- ▶ Adobe Certified Associate Certifications
- ▶ Adobe Certified Associate Video Design & Web Design Specialist
- ▶ Certified Broadcasting Technologist (CBT)

## LEADS TO THESE CAREERS:

- ▶ Audio/Video Technician
- ▶ Broadcast Technician
- ▶ Creative Writer/Poet
- ▶ Editor
- ▶ Graphic Designer
- ▶ News Reporter/Journalist

## JOB OUTLOOK

### Creative Writer/Poet



AVG SALARY

**\$64,640**



EDUCATION LEVEL

**Bachelor's Degree**



JOB OUTLOOK

**Stable**

### Graphic Designer



AVG SALARY

**\$49,800**



EDUCATION LEVEL

**Associate's Degree**



JOB OUTLOOK

**Stable**

### Audio/Video Technician



AVG SALARY

**\$36,830**



EDUCATION LEVEL

**One to two years post-secondary training**



JOB OUTLOOK

**Stable**