



CAREERTECHWV MARKETING

WHAT IS IT?

Are you a go-getter that enjoys selling products? Are you friendly, outgoing, and creative? Marketing is focused on planning, managing, and performing marketing activities to reach organizational objectives.

HIGH SCHOOL PROGRAMS OF STUDY:

- ▶ Marketing Management

STUDENT CREDENTIALS:

- ▶ Concepts of Entrepreneurship and Management Certification
- ▶ Microsoft Office Specialist Certification

LEADS TO THESE CAREERS:

- ▶ Fundraising Manager
- ▶ Grant Writer
- ▶ Insurance Sales Agent
- ▶ Interior Designer
- ▶ Pharmaceutical Sales Representative
- ▶ Real Estate Sales Agent

JOB OUTLOOK

Fundraising Manager



AVG SALARY

\$86,500

EDUCATION LEVEL



**Bachelor's Degree or higher,
plus work experience**



JOB OUTLOOK

Stable

Insurance Sales Agent



AVG SALARY

\$51,650

EDUCATION LEVEL



**One to two years
post-secondary training**



JOB OUTLOOK

Increasing

Real Estate Sales Agent



AVG SALARY

\$66,280

EDUCATION LEVEL



**One to two years
post-secondary training**



JOB OUTLOOK

Stable