



# ARTS, A/V TECHNOLOGY AND COMMUNICATION CLUSTER

## LESSON 1

<b>Lesson Plan Title:</b> Arts. AV Day 1: How do Colors Affect our Audience's Emotions?		<b>Instructor:</b>
<b>Suggested Total Time for Lesson (minutes):</b> 40 minutes (1 day)		
<b>Content Focus - What Will Students Learn? (Content Skill Sets)</b>		
0972.AV.1857.4 Identify color theory terminology 0972.AV.1857.5 Demonstrate the use of color to create impact or effect 0972.AV.1857.6 Mix colors to obtain shades, tints, or neutrals 0972.AV.1857.7 Choose and apply an appropriate color scheme 0972.AV.1857.8 Identify the correct use of RGB and CMYK color		
<b>Materials and Resources- What do you need to assemble and prepare before the lesson?</b>		
<b>Materials:</b> <ul style="list-style-type: none"> <li>Computer/Tablet to search for characters (If you do not have access to devices you may want to print some popular characters for students to use)</li> </ul>		<b>Resources:</b> <ul style="list-style-type: none"> <li>Arts. AV Cluster PowerPoint Presentation</li> <li>Inside Out: Guessing the Feelings (Search YouTube)</li> <li>Inside Out: Emotional Truths by Way of Pixar PDF</li> <li>Color Symbolism Video (Search for on YouTube)</li> <li>Color Psychology - How Colors Influence Your Choices and Feelings (Search for on YouTube)</li> <li>A Guide to Color Meaning _Adobe PDF</li> </ul>
<b>Lesson Outline: What learning activities will your students do?</b>		
<b>Time</b>	<b>Sequence/Description of Learning Activity</b>	
15 minutes	<b>Get Started/Explain:</b> Use Arts. AV PowerPoint Slides 1-5 to start this Unit. To get started and engage your students start by showing the video Inside Out: Guessing the Feelings or a similar video (find by searching YouTube). This video will help the students get introduced to the idea that feelings and colors are associated. If you do not have the video, use the Inside Out Emotional Truths by Way of Pixar Article by Travis Langley Ph.D. Discuss what students learned during the video or the article.	
20 minutes	<b>Discover/Engage/Practice:</b> Give students some time to search for their favorite character, movie, or brand. Have them look at the colors and consider what emotions are being communicated to the audience. Use the following videos and/or PDFs to help students understand the concepts if needed. Color Symbolism Video (Search for on YouTube) Color Psychology - How Colors Influence Your Choices and Feelings (Search for on YouTube) A Guide to Color Meaning _Adobe PDF	
5 minutes	<b>Check for Understanding/Summarize/Close:</b> Reflect on what the students have learned about colors today.	
<b>Modifications, Support, and Extensions (for those students with IEP)</b>		
<b>Reflection- Did the students learn the content outlined in the lesson focus? Why or why not?</b>		