



BUSINESS MANAGEMENT AND ADMINISTRATION CLUSTER

LESSON 4

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| Lesson Plan Title: Days 6-9: Prototyping and Pitch Development | | Instructor: |
| Suggested Total Time for Lesson (minutes): 160 minutes (4 days) | | |
| Content Focus - What Will Students Learn? (Content Skill Sets) | | |
| 0972.BM.1475.7 Assess the need to use external resources for concept development 0972.BM.1476.26 Identify methods of prototyping 0972.BM.1476.27 Explain why prototyping is important | | |
| Materials and Resources- What do you need to assemble and prepare before the lesson? | | |
| Materials: <ul style="list-style-type: none"> • Whiteboard or T-Chart • Popsicle Sticks • Straws • Paper • Construction Paper • Rulers • Tape • Glue • Paperclips/Binder clips • Index Cards • Cotton Balls • Toothpicks • Aluminum Foil | | Resources: <ul style="list-style-type: none"> • Business Cluster PowerPoint Presentation |
| Lesson Outline: What learning activities will your students do? | | |
| Time | Sequence/Description of Learning Activity | |
| 5 minutes | Get Started/Explain: Start on Slide 27 Ask the students the question "What will you create or redesign?" Reflect on the content covered in the previous lesson as necessary. | |
| 140 minutes | Discover/Engage/Practice: Go to Slide 28 Have students complete the Product/Service Design Challenge Worksheet. Have students "pitch" their idea and reason to you. Explain the purpose of a Product Pitch to the students. Once you approve the design you can let the students start building their prototype. | |
| 5 minutes | Check for Understanding/Summarize/Close: Prep the students for their Shark Tank Product Fair. | |
| Modifications, Support, and Extensions (for those students with IEP) | | |
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| Reflection- Did the students learn the content outlined in the lesson focus? Why or why not? | | |
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