



# HOSPITALITY AND TOURISM CLUSTER

## LESSON 1

<b>Lesson Plan Title:</b> WV Travel Regions		<b>Instructor:</b>
<b>Suggested Total Time for Lesson (minutes):</b> 75 minutes (2 days)		
<b>Content Focus - What Will Students Learn? (Content Skill Sets)</b>		
<p>Students will learn about the nine travel regions of West Virginia.</p> <p>Hospitality &amp; Tourism</p> <p>0972.HO.7663.19 Work effectively in a team environment to improve the quality of work and the work environment</p> <p>0972.HO.7663.29 Locate the nine tourist regions of West Virginia on a map</p> <p>0972.HO.7663.33 Categorize historical/geographic places of interest in each of the tourism regions</p> <p>0972.HO.7663.36 Categorize the industries and products that are most important to West Virginia's economy</p>		
<b>Materials and Resources- What do you need to assemble and prepare before the lesson?</b>		
<b>Materials:</b> <ul style="list-style-type: none"> <li>• Map of travel regions</li> <li>• Plain white letter size paper</li> <li>• Colored paper</li> <li>• Art supplies: pencils, markers, crayons, colored pencils, etc.</li> <li>• Craft supplies (for making map – rocks, flowers, leaves, cotton balls, sticks, macaroni, etc.)</li> <li>• Glue</li> <li>• Rulers</li> </ul>		<b>Resources:</b> <ul style="list-style-type: none"> <li>• Map of Nine Travel Regions</li> <li>• Websites, textbooks, magazines about West Virginia for research</li> </ul>
<b>Lesson Outline: What learning activities will your students do?</b>		
<b>Time</b>	<b>Sequence/Description of Learning Activity</b>	
10 minutes	<b>Get Started/Explain:</b> Explain the nine travel regions that make up the state of West Virginia. Refer to the resources – Map of Nine Travel Regions. Show this map to students.	
5 minutes	Divide the class into nine groups and assign each group one travel region. Give each group a map of their travel region (Map of Nine Travel Regions resource).	
20 minutes	<b>Discover/Engage/Practice:</b> Instruct the groups to research their travel region and create a map identifying which counties are included in their region. Encourage students to be creative when creating their map using different items, possibly something representing that region. Each regional map will be combined at the end to create a state map of West Virginia.	
20 minutes	Have students pick a historical or unique feature about their region and create an advertisement such as a brochure, flyer, or commercial.	
15 minutes	<b>Check for Understanding/Summarize/Close:</b> Students will present their map and advertisement to the class.	
5 minutes	Place each regional map together to create a state map.	
<b>Modifications, Support, and Extensions (for those students with IEP)</b>		
<b>Reflection- Did the students learn the content outlined in the lesson focus? Why or why not?</b>		